

▶ Open Here

▶ FRONT PANEL OVERHANGS BOTTOM PANEL HERE - ANY TEXT OR GRAPHICS WILL BE HIDDEN ▶

Top Flap Angle -64°

Outside of Envelope
Angle 116°

Top Flap Angle -64°

INDIA
FBO

AREA FOR ADDRESS BLOCK(S) 2x4
ENDROSEMENT LINE³
*BILL NAME¹
*ADDRESS LINE 2²
*ADDRESS LINE 1²
*CITY STATE ZIP CODE³

OPEN HERE

Inside OF ENVELOPE
Angle -116° or 0°

- ❶ Art needs to be provided as 8.5x11 (bleeds included) with envelope and insert(s).
- ❷ File must be done in CMYK or PMS PROCESS builds. SPOT colors need to be converted.
- ❸ All art must be 300 dpi or higher.
- ❹ Fonts must be supplied and as True Type or Open Type.

******THIS SIDE IS THE FRONT OF A Z-FOLD INSERT******

TIPS & TRICKS:

- ❑ Ensure that the longest variable will fit in a text box by testing the max amount of characters without overflow or overset text occurring.
- ❑ Both "Open Here" indicators are required. Font type and size can be changed. Type should be at least 12pt with close proximity to current locations.
- ❑ Address Block area can only have backgrounds of light solid colors. Reverse type or a patterned background in this area is not allowed.

FACING PANEL

Insert 1 Side One

INSIDE FOLD

INSIDE FOLD

INSIDE FOLD

Insert 1 Side Two

INSIDE FOLD

BOTTOM PANEL