



Barcode Identifier

The Barcode Identifier is one of the five fields of the Intelligent Mail® (IM) Barcode. Prior to printing the IM barcode, the selection of an appropriate Barcode Identifier is very important. This field is a 2-digit field that is reserved to encode the presort identification that is currently printed in human readable form on the optional endorsement line (OEL) as well as for future Postal Service use. Generally, this field should be left as “00” (zero-zero) if an OEL is not printed on the mailpiece. The exception is for automation-rate eligible flat mail with an optional endorsement line, where the Intelligent Mail barcode must contain OEL coding corresponding to the correct sortation level of each piece. The table below provides the OEL codes for use within the Intelligent Mail barcode.

Barcode ID / Optional Endorsement Line (OEL) Description	Value
DEFAULT / NO OEL INFORMATION	00
CARRIER ROUTE (CR), ENHANCED CARRIER ROUTE (ECR), AND FIRM	10
5-DIGIT/SCHEME	20
3-DIGIT/SCHEME	30
AREA DISTRIBUTION CENTER (ADC)	40
MIXED AREA DISTRIBUTION CENTER (MADC), ORIGIN MIXED ADC (OMX)	50

If you have any questions then you can send your enquiries to IMPS.IMB@USPS.GOV

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